

**Exhibitor Prospectus & Sponsorship Opportunities**

**4 CORNERS  
MGMA CONFERENCE**



**HEALTH CARE - THE NEW FRONTIER**

**APRIL 23-25, 2012**

**MARRIOTT DENVER TECH CENTER  
DENVER, COLORADO**



# 4 Corners MGMA Conference

The Medical Group Management Associations in the 4-Corners States (Arizona, Colorado, New Mexico) are again collaborating on a joint conference in Denver, Colorado, April 23-25, 2012. The Conference will be headquartered at the Marriott Denver Tech Center.

This collaborative effort resulted not only in an excellent educational opportunity in 2010 for the MGMA members, but also represented an excellent opportunity for our vendor partners to participate in a conference that had 200+ medical practice managers in attendance. In Denver that will grow to 300. With receptions and entertainment in the Exhibit Hall two consecutive nights, there is ample time for networking with current and future clients.

## Sponsorship Opportunities

Sponsorship provides your company with a high degree of visibility, additional networking opportunities, and contributes to the success and excitement of the conference. Below is a list of sponsorships available. We invite you to select a sponsorship most appropriate for your company. Sponsorships received by October 1, 2011 will be included in the preliminary marketing brochure. Your company will also receive recognition in the Conference on-site program, as well as on-site signage during the event. Sponsorships will be given on first come, first served basis.



### **\$5,000 Gold Nugget Sponsorship**

Keynote Session & 10X10 Booth (1 available)  
Tuesday Reception & 10X10 Booth (1 available)



### **\$2,000 Silver Bullet Sponsorship**

Lunch (2 available)  
Monday Reception (1 available)



### **\$1,000 Brass Buckle Sponsorship**

General Session (4 available)  
Breakfast (2 available)  
Conference Bags (1 available)



### **\$500 Copper Mine Sponsorship**

Concurrent Session (18 available)  
Break (3 available)

Sponsorship Benefits				
	Gold Nugget Sponsorship \$5,000	Silver Bullet Sponsorship \$2,000	Brass Buckle Sponsorship \$1,000	Copper Mine Sponsorship \$500
Keynote Session or Tuesday Reception	X			
10X10 Exhibit Booth	X			
Slots in the Golf Tournament	4			
Logo on Convention Brochure	X	X	X	
Logo on Email Announcements	X	X		
Representative at all events	2	2	2	1
Logo on Program Brochure	X	X	X	X
Logo on the 4 Corners Web Site for up to a year	X	X	X	X
Signage at Event (or on bag)	X	X	X	X
Electronic attendee list prior to and after the conference	X	X	X	X

# Exhibitor Opportunities

Exhibit Booth 10 x 10 (Includes 2 Representatives)	\$ 2,500
Additional Representative	\$ 250
Electrical Service	\$ 100

- Participation in the Exhibitor Hall
- Attendance at conference sessions by representatives
- Recognition in the Conference Program
- Electronic list of attendees prior to the conference

The first day of the conference, Monday, April 23 will start with a golf tournament in the morning. The exhibit hall will be ready for exhibitor set up at 12:00 noon. Registration will be open from 7:00 am – 5:00 pm. The opening education session will start at 4:00 pm, followed by a reception recognizing the associations' presidents in the exhibit hall from 5:30 until 7:00.

Tuesday, April 24 will begin with a continental breakfast in the exhibit hall at 7:00 am. There will be refreshment breaks in the exhibit hall in the morning and afternoon. After the final session of the day there will be a reception in the exhibit hall from 5:00 – 7:00 pm.

Wednesday, April 25 will again begin with a continental breakfast in the exhibit hall at 7:00 am. The last refreshment break in the exhibit hall will start at 10:00 am. This is also when exhibitors will be invited to draw for door prizes if they have them. Tear down will begin at the end of this break at 10:45.

Dinner will be on your own each evening at the end of the day. This will give you the opportunity to take advantage of the many fine restaurants in Denver. Restaurant information will be available at the registration desk.

## **Schedule for participation in the 2012 Conference:**

<b>As soon as possible</b>	Submit your registration to hold your space/sponsorship choice
<b>Now</b>	25% Deposit
<b>February 1, 2012</b>	Final Payment Received
<b>April 23, 2012</b>	Exhibitor Set-up

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10221 N 32nd St Ste D | Phoenix, AZ 85028 | Phone: 602-996-2220 | Fax: 602-996-2330

E-Mail: [4cornersmgma@scfcd.biz](mailto:4cornersmgma@scfcd.biz) | Online Registration is available at [www.4cornersconference.com](http://www.4cornersconference.com), click on "Register"

**Correspondence Information:**

Please identify one individual as your company's contact person. All contact concerning your participation will be sent to the address information that you provide below. (Please Print)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Participation Information:**

Please indicate the participation level that your company selects.

**Gold Nugget Sponsorship \$5,000**

- Keynote Session & 10x10 Exhibit Booth (1 available) \$ \_\_\_\_\_
- Tuesday Reception & 10x10 Exhibit Booth (1 available) \$ \_\_\_\_\_

**Silver Bullet Sponsorship \$2,000**

- Lunch (2 available) \$ \_\_\_\_\_
- Monday Reception (1 available) \$ \_\_\_\_\_

**Brass Buckle Sponsorship \$1,000**

- General Session (4 available) \$ \_\_\_\_\_
- Breakfast (2 available) \$ \_\_\_\_\_
- Conference Bags (1 available) \$ \_\_\_\_\_

**Copper Mine Sponsorship \$500**

- Concurrent Session (18 available) \$ \_\_\_\_\_
- Break (3 available) \$ \_\_\_\_\_

**Exhibit Booth at the Conference**

- 10 X 10 (2 representatives) \$ 2,500 \$ \_\_\_\_\_
- Additional Representative \$ 250 \$ \_\_\_\_\_
- Electrical Service \$ 100 \$ \_\_\_\_\_
- Total** \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Online Registration is available at [www.4cornersconference.com](http://www.4cornersconference.com), click on "Register"

### Program Information:

Please indicate how you would like your company listed in the Convention Program:

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Convention Participants:

Please list the names and titles of those who will be representing your company at the convention:

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Please attach the description of your company (50 words or less) that will appear in the convention brochure.

As a sponsor, your company logo must be received by October 1, 2011 to be included on the initial conference announcements. Please provide your logo in a JPG format (for materials & electronics), and in an eps format (for signage).

### Please send completed registration form and initial payment to:

4-Corners MGMA Conference  
10221 N 32nd St Ste D  
Phoenix, AZ 85028  
Phone: 602-996-2220  
Fax: 602-996-2330  
E-Mail: 4cornersmgma@scltd.biz

### For Credit Card Payments please PRINT the information below.

Visa       MasterCard       American Express      Expiration Date \_\_\_\_\_

Card #: \_\_\_\_\_ Verification#: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Online Registration is available at [www.4cornersconference.com](http://www.4cornersconference.com), click on "Register"